



Meeting minutes - Kickstart<>JBIET Mentor Hours | Vital Aid

From MeetGeek <app@meetgeek.ai>

Date Sun 4/13/2025 10:00 AM

To ritesh.modi@outlook.com <ritesh.modi@outlook.com>



Hey there, **Pragnya Pramita Mishra** shared the meeting notes with you

Sunday 13 April 2025 · 07:59 - 08:53 UTC

[Kickstart<>JBIET Mentor Hours | Vital Aid](#)

Gatreddi Jamuna

Pragnya Pramita Mishra

Roopa Polkampet

+2 others

Meeting Summary

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The meeting introduced Ritesh, a new mentor with over 20 years of experience in technology, particularly in AI and cloud computing, who will guide the team on product development. The startup, Vital Aid, was presented as an edtech platform designed to educate users on emergency responses through animated videos, including content on Ayurvedic remedies. The team discussed their current development stage, which includes completed Figma designs but no development yet, and outlined plans for creating animated videos as a preliminary step. Key features of the platform will include a web application for video access, user registration, and a chatbot for medical inquiries. The team decided to use MongoDB for their database and ReactJS for the user interface, emphasizing the need for a simple and user-friendly design. Ritesh highlighted the importance of setting clear milestones and increasing time commitments for project tasks. The meeting concluded with plans to reschedule future calls to accommodate all members and create a WhatsApp group for ongoing communication.

Next Steps

- The discussion indicates plans for future features, including premium subscriptions and one-to-one doctor consultancy, which will enhance the app's offerings and user engagement. [\(12:18\)](#)
- The team plans to create animated videos for certain aspects of their project as a preliminary step before moving on to full feature development. This indicates a phased approach to their development process. [\(16:06\)](#)
- Ritesh Modi indicates that building such a platform will take time and requires a good working prototype to start with, suggesting that the team should focus on developing their initial offerings before scaling up. [\(21:01\)](#)

- Ritesh outlined the immediate next steps for the project, which include creating a web application that allows users to upload, search, and save videos, as well as register users from both consumer and supplier sides. This step is crucial before moving on to mobile applications. [\(22:59\)](#)
- The immediate next steps involve creating the architecture and design for the video platform, which includes developing a user interface that allows for video uploads and metadata storage. Ritesh highlighted the need to get actual videos to work with, emphasizing that the platform's functionality should be prioritized over the content itself. [\(24:39\)](#)
- Ritesh mentioned the need for defining categories and subcategories for the videos, which is a crucial next step in organizing the video content effectively. This step is essential for ensuring that the metadata is relevant and useful for users searching for specific video content. [\(28:36\)](#)
- The immediate next step is to develop a user-friendly interface that allows users to search for videos without needing to register first. This approach is crucial for emergency situations where users require immediate access to help. [\(29:60\)](#)
- Ritesh suggested that the immediate focus should be on creating and uploading videos, rather than on chatbot development, which he considers a secondary stage. He indicated that building a chatbot requires a solid database and data, which should be prioritized first. [\(36:60\)](#)
- Ritesh encouraged the team to get started with their Google Cloud account, build the front end, database, and Node.js application, and divide tasks among team members based on their skills. [\(46:06\)](#)
- Ritesh Modi advised participants to increase their weekly time commitment beyond two to three hours and to set specific milestones for their tasks. This approach aims to ensure that they can effectively progress in their projects, even if they can only dedicate limited time each week. [\(48:02\)](#)
- Ritesh outlined the next steps for the team, emphasizing the need to establish weekly milestones and track progress. He encouraged the team to start executing their plans rather than remaining in the conceptual phase, indicating that tangible results would lead to further opportunities such as funding and networking. [\(49:39\)](#)
- The group decided to create a WhatsApp group to facilitate communication and updates regarding the progress of their tasks. This will help ensure that everyone is informed and can provide feedback as needed. [\(53:06\)](#)

AI Insights

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The meeting demonstrated a generally effective communication of the startup's value propositions, with a majority of scores in the Clarity & Conciseness category reflecting clear and structured explanations. Engagement levels were notably high, indicating active participation and interest from team members, although some moments of confusion were noted. The Market Potential Score suggests a favorable outlook for growth in the healthcare sector, while the Problem-Solution Fit scores indicate a strong alignment between identified problems and proposed solutions. The Team Credibility Index reflects a competent team with varying levels of experience and commitment, suggesting potential for success as they progress.

Topics & Highlights

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1. Introduction of New Mentor (00:10)

- The introduction highlights Ritesh's extensive experience in technology, emphasizing his expertise in areas such as artificial intelligence and cloud computing, which positions him as a valuable mentor for the team.

(01:57)

2. Startup Introduction and Concept Presentation (08:01)

- The startup, named Vital Aid, is an edtech platform that focuses on educating users about emergency responses through animated videos. It aims to provide practical knowledge on how to react in various emergency situations, including accidents and common household incidents. (08:01)
- The platform will offer animated videos that demonstrate appropriate reactions to emergencies, such as accidents or injuries. It will also include content on Ayurvedic remedies that users can prepare at home, enhancing the educational aspect of the platform. (08:42)

3. Product Overview and Vision (09:49)

- The startup, Vital Aid, is introduced as a platform that offers a variety of help videos to users. The co-founder, Rupa, emphasizes the app's purpose and the vision behind it, which is to provide accessible health-related content. (09:51)
- The app is described as both a web and mobile application that allows users to search for specific types of help through a series of videos. The videos can be animated or non-animated, providing a diverse range of content for users seeking assistance. (10:36)
- The discussion indicates plans for future features, including premium subscriptions and one-to-one doctor consultancy, which will enhance the app's offerings and user engagement. (12:18)

4. Emergency Medical Resources and Solutions (12:42)

- The startup aims to provide animated videos that educate individuals on performing CPR in emergency situations, addressing a critical gap in emergency medical training. (12:49)
- The product discussed is named 'Vital Aid', which is part of a company called 'Techiehead'. The company is in the process of being registered and focuses on health-related services. (14:55)

5. Development Stage and Plans (15:21)

- The team plans to create animated videos for certain aspects of their project as a preliminary step before moving on to full feature development. This indicates a phased approach to their development process. (16:06)

6. Team Skills and Roles (16:31)

- The team consists of members with specific roles: Jamuna is a UI/UX designer, Rupa handles research, and Sunnie is a developer. This showcases the diverse skill set within the team, which is crucial for the project's success. (16:56)

7. Platform Concept for Healthcare Content (18:27)

- The startup aims to provide healthcare-related information to individuals in need, positioning itself as a platform that connects content creators with consumers. This reflects a social cause while also having potential for monetization in the future. (18:27)
- The platform is designed to enable content providers, such as healthcare professionals, to create and share animated videos that convey important health information, thus serving as a marketplace for healthcare content. (19:11)

- Ritesh Modi indicates that building such a platform will take time and requires a good working prototype to start with, suggesting that the team should focus on developing their initial offerings before scaling up. [\(21:01\)](#)

8. Development Planning for Video Platform [\(21:32\)](#)

- Ritesh outlined the immediate next steps for the project, which include creating a web application that allows users to upload, search, and save videos, as well as register users from both consumer and supplier sides. This step is crucial before moving on to mobile applications. [\(22:59\)](#)

9. Video Platform Development [\(24:39\)](#)

- The immediate next steps involve creating the architecture and design for the video platform, which includes developing a user interface that allows for video uploads and metadata storage. Ritesh highlighted the need to get actual videos to work with, emphasizing that the platform's functionality should be prioritized over the content itself. [\(24:39\)](#)

10. Video Metadata Management [\(27:05\)](#)

- The discussion highlighted the process of uploading videos and the necessity of storing them in a suitable cloud storage solution, such as Amazon S3 or Google Cloud. Ritesh explained that after uploading, the video can be processed by AI to generate metadata, which is crucial for making the video searchable. This emphasizes the uniqueness of their solution in managing video content effectively. [\(27:05\)](#)
- Ritesh mentioned the need for defining categories and subcategories for the videos, which is a crucial next step in organizing the video content effectively. This step is essential for ensuring that the metadata is relevant and useful for users searching for specific video content. [\(28:36\)](#)

11. User Registration and Video Search Functionality [\(29:20\)](#)

- The immediate next step is to develop a user-friendly interface that allows users to search for videos without needing to register first. This approach is crucial for emergency situations where users require immediate access to help. [\(29:60\)](#)

12. Chatbot Development and Functionality [\(32:27\)](#)

- The team is focused on creating a chatbot that will utilize a database to provide answers to user queries, such as those related to headaches. The chatbot will be designed to read user inputs and retrieve relevant information from the database, ensuring that users receive accurate and helpful responses. [\(34:09\)](#)

13. Chatbot Development and Safety [\(34:45\)](#)

- Ritesh Modi emphasized the critical need for a chatbot that does not hallucinate, meaning it should not provide incorrect medical advice, as this could endanger lives. He discussed the importance of ensuring that the chatbot's responses are accurate and reliable, particularly in healthcare contexts. [\(35:09\)](#)
- Ritesh suggested that the immediate focus should be on creating and uploading videos, rather than on chatbot development, which he considers a secondary stage. He indicated that building a chatbot requires a solid database and data, which should be prioritized first. [\(36:60\)](#)

14. Database Design Discussion [\(38:05\)](#)

- The team decided to use MongoDB as their database solution, which is a non-relational database. This choice was discussed in the context of their project requirements and the advantages of using a flexible database structure. [\(38:42\)](#)

15. User Interface Considerations [\(38:58\)](#)

- The team plans to use ReactJS for their user interface, which is a popular JavaScript library for building user interfaces. This choice indicates a focus on creating a modern and responsive UI for their application. [\(39:02\)](#)

16. User Interface Design and Simplicity (40:13)

- Ritesh highlighted the need for a user interface that allows easy data upload and search functionalities, similar to Google, emphasizing simplicity and maintainability. (40:13)

17. Node.js Development and Google Cloud Integration (43:40)

- Ritesh encouraged the team to get started with their Google Cloud account, build the front end, database, and Node.js application, and divide tasks among team members based on their skills. (46:06)

18. Time Commitment and Milestones (48:02)

- Ritesh Modi advised participants to increase their weekly time commitment beyond two to three hours and to set specific milestones for their tasks. This approach aims to ensure that they can effectively progress in their projects, even if they can only dedicate limited time each week. (48:02)

19. Project Milestones and Progress (49:11)

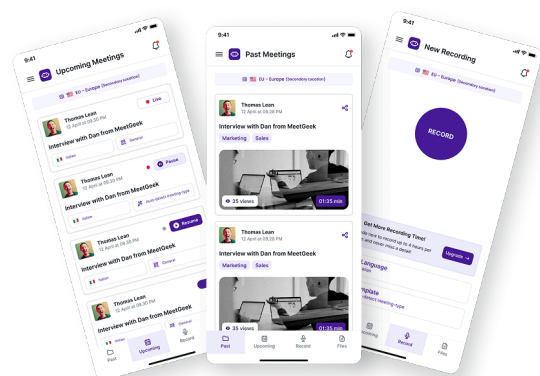
- Ritesh outlined the next steps for the team, emphasizing the need to establish weekly milestones and track progress. He encouraged the team to start executing their plans rather than remaining in the conceptual phase, indicating that tangible results would lead to further opportunities such as funding and networking. (49:39)

20. Scheduling a Meeting (52:09)

- The group decided to create a WhatsApp group to facilitate communication and updates regarding the progress of their tasks. This will help ensure that everyone is informed and can provide feedback as needed. (53:06)

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